



BWRB

2024 MEDIA KIT



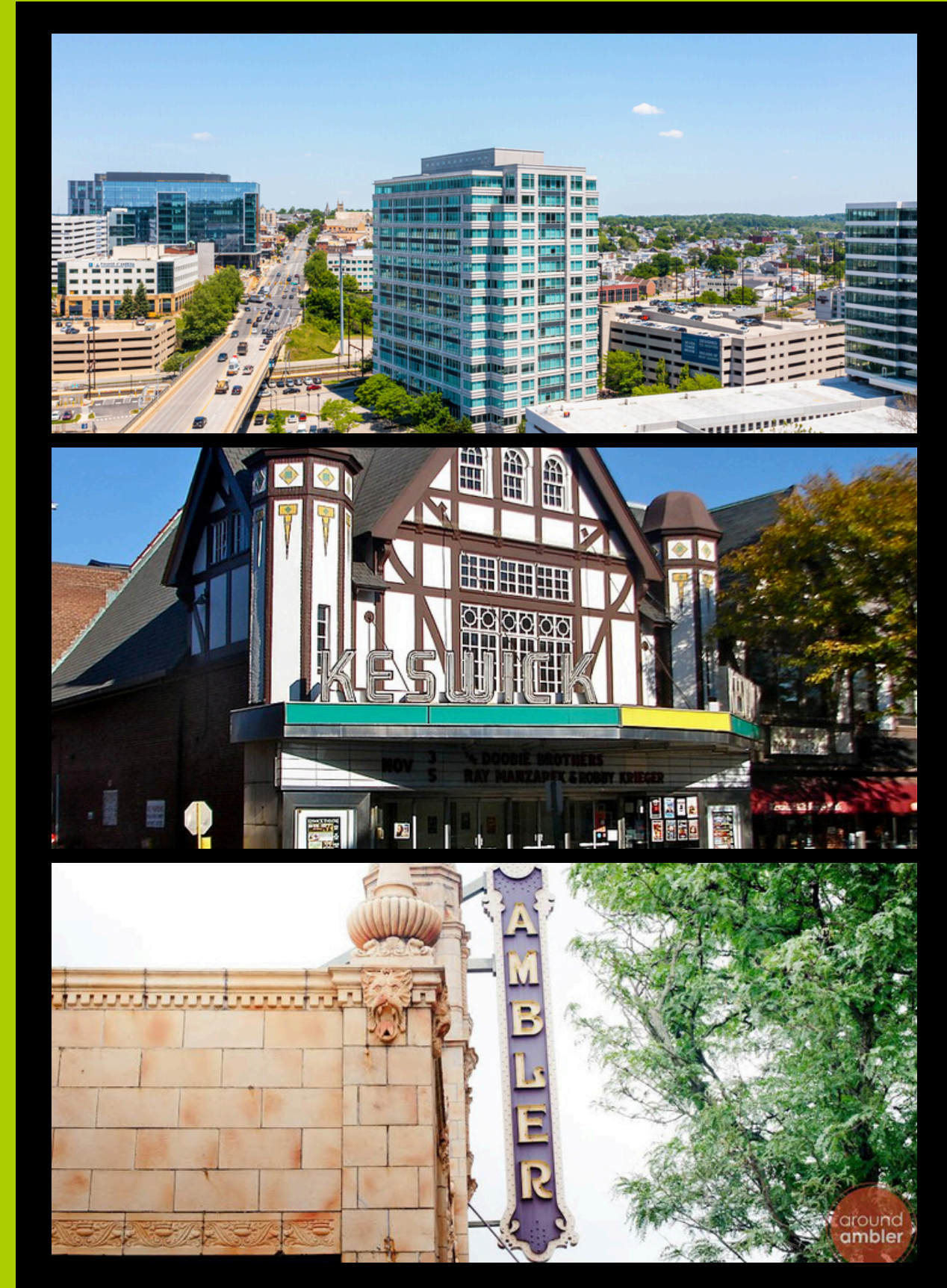
*Conshohocken, Glenside, Ambler
and surrounding communities*

Burb Media publishes three hyper-local digital platforms that engage the community through local news and events.

MoreThanTheCurve.com covers Conshohocken, West Conshohocken, Plymouth Meeting, and Lafayette Hill.

GlensideLocal.com covers Glenside, Jenkintown, and adjacent communities.

AroundAmbler.com covers Ambler, Spring House, Blue Bell, Fort Washington and Dresher.



KEY SECTIONS

Burb Media's hyper-local news platforms engage readers through a variety of content.

Local News

Food & Drink

Event Calendar

Best of Conshy

Real Estate

Active Incidents

Job Board

Local Merch

WEBSITE TRAFFIC

MoreThanTheCurve.com, GlensideLocal.com, and AroundAmbler.com have filled the void left by the declining local newspaper. Each ranks higher than the digital offerings from legacy newspapers in the areas they cover.

Burb Media provides an essential news service in the community while offering an affordable advertising program to local businesses.

	MoreThan TheCurve	Glenside Local	Around Ambler
Pageviews (Monthly)*	442,000	405,297	136,000
Users (Monthly)*	125,000	81,509	37,000
Country Rank**	75,999	76,166	99,209

*Google Analytics based on 2023
 ** SimilarWeb

READER PROFILE

	Age	Google	FB	Insta	Gender (Google)
MoreThanTheCurve.com	18-24	2%	2%	2%	53% Male 47% Female
	25-34	21%	15%	31%	Gender (Facebook)) 34% Male 66% Female
	35-44	30%	34%	40%	
	45-54	21%	24%	15%	
	55-64	21%	14%	7%	
	65+	5%	11%	4%	
GlensideLocal.com	18-24	2%	1%	2%	Gender (Google) 49% Male 51% Female
	25-34	15%	14%	30%	Gender (Facebook)) 30% Male 70% Female
	35-44	29%	36%	40%	
	45-54	25%	25%	17%	
	55-64	22%	14%	8%	
	65+	5%	10%	3%	
AroundAmbler.com	18-24	2%	1%	2%	Gender (Google) 52% Male 48% Female
	25-34	22%	11%	15%	Gender (Facebook)) 29% Male 71% Female
	35-44	28%	32%	38%	
	45-54	23%	29%	25%	
	55-64	23%	16%	14%	
	65+	2%	11%	6%	

Data represents 2023

SOCIAL MEDIA & EMAIL SUBSCRIBERS



MoreThanTheCurve.com

19,893
362.9K
Followers
Post Reach
(90 days)

8,113
33.1K
Followers
Post Reach
(90 days)

12,000
32%
Subscribers
Open Rate

GlensideLocal.com

7,574
353.3K
Followers
Post Reach
(90 days)

1,941
7,342
Followers
Post Reach
(90 days)

4,400
41%
Subscribers
Open Rate

AroundAmbler.com

9,677
209.5K
Followers
Post Reach
(90 days)

3,871
10,294
Followers
Post Reach
(90 days)

4,500
46%
Subscribers
Open Rate

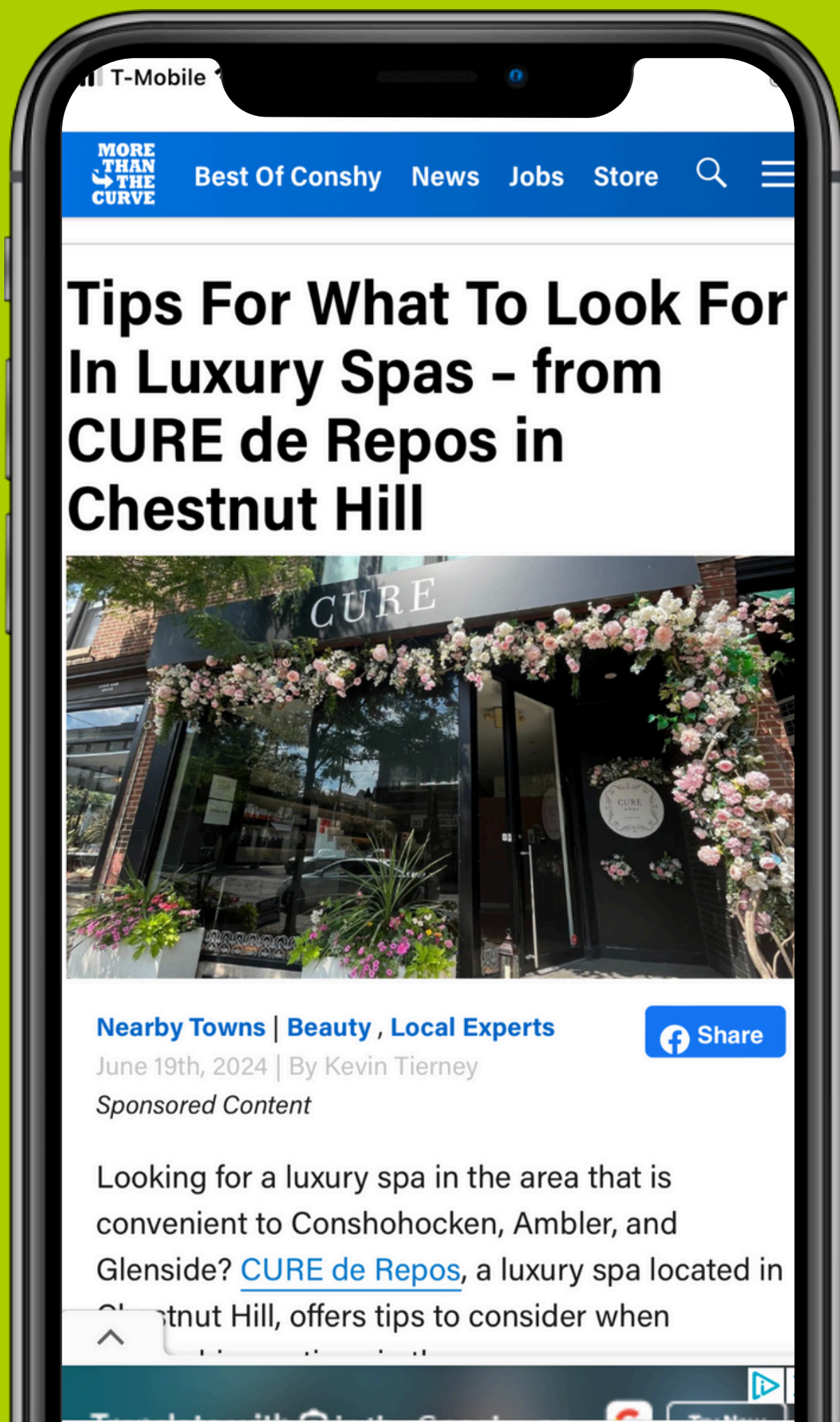
ADVERTISING OPPORTUNITIES

Branded Content

Present you or your company as the local expert in your field or industry through a branded article on the website(s).

Each branded article is evergreen and is:

- Shared on Facebook
- Shared on Instagram
- Shared within email newsletter

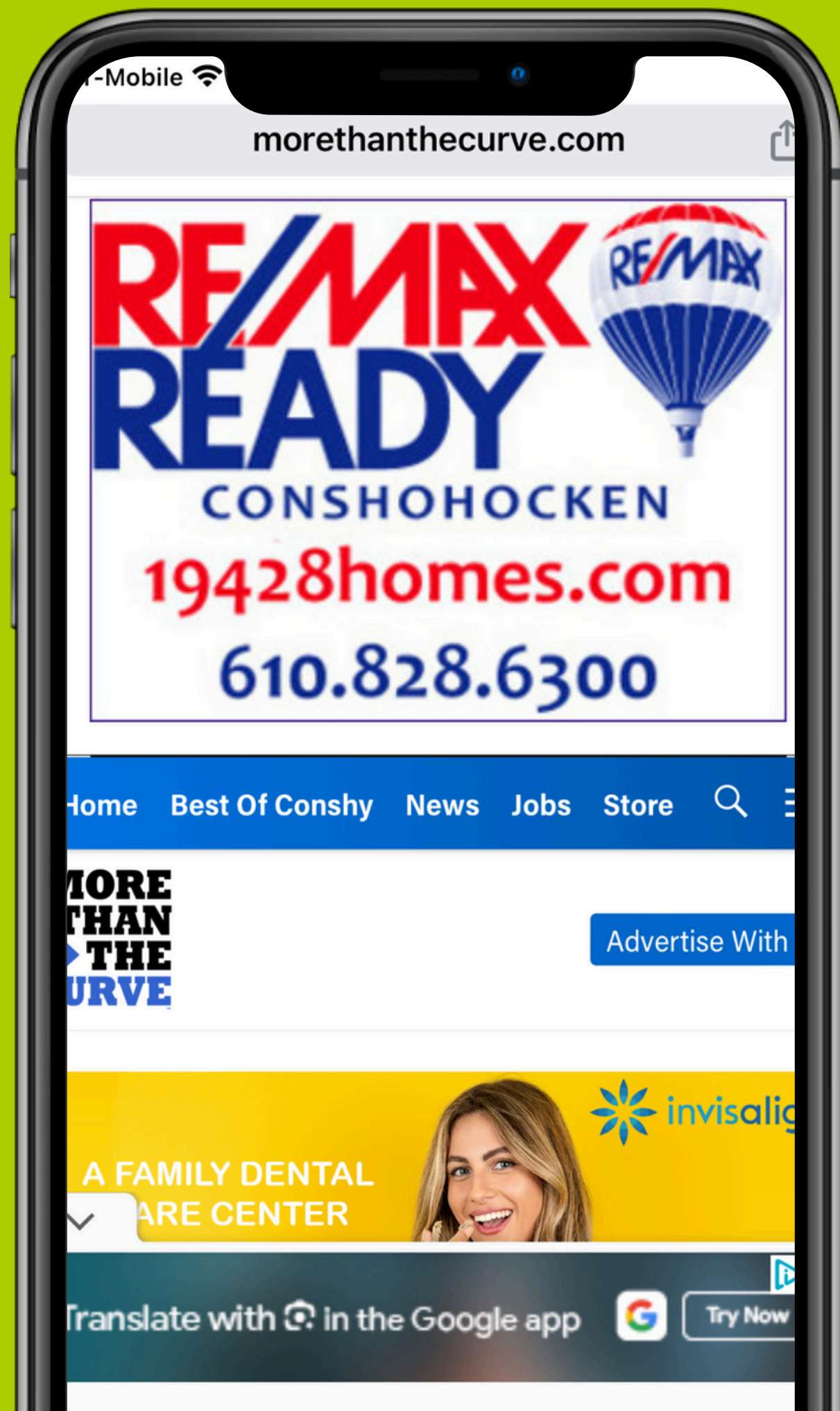


ADVERTISING OPPORTUNITIES

Digital Ads

Multiple digital advertisement placements are available throughout the three websites that click to a provided URL.

- Mobile header (pictured left)
- Desktop header
- In-article
- Between articles
- Homepage takeover



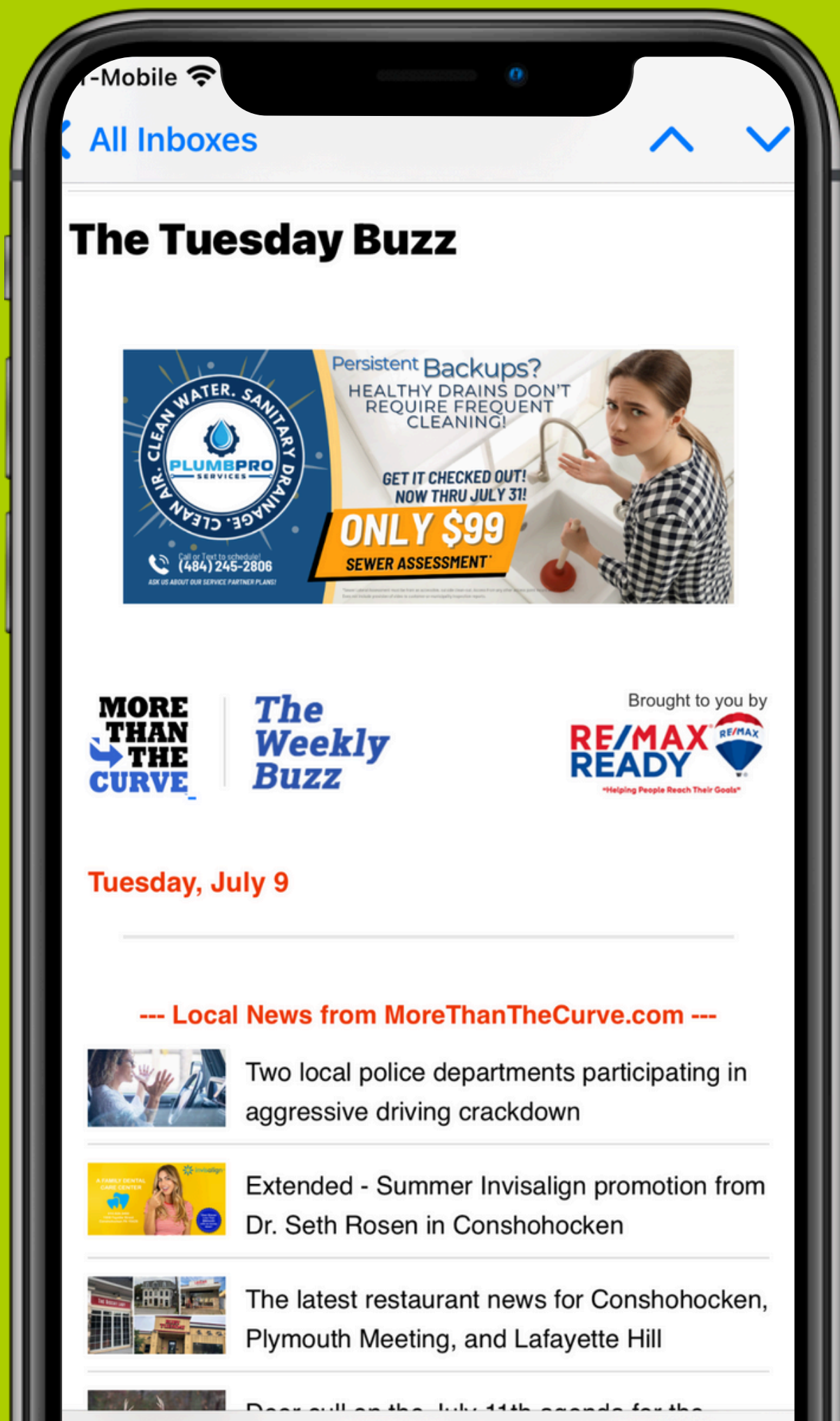
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ADVERTISING OPPORTUNITIES

Email Marketing

600 x 250 digital advertisements are available within the daily email newsletters of the three websites (pictured left).

Or, send a branded email just about your business to the subscriber base.

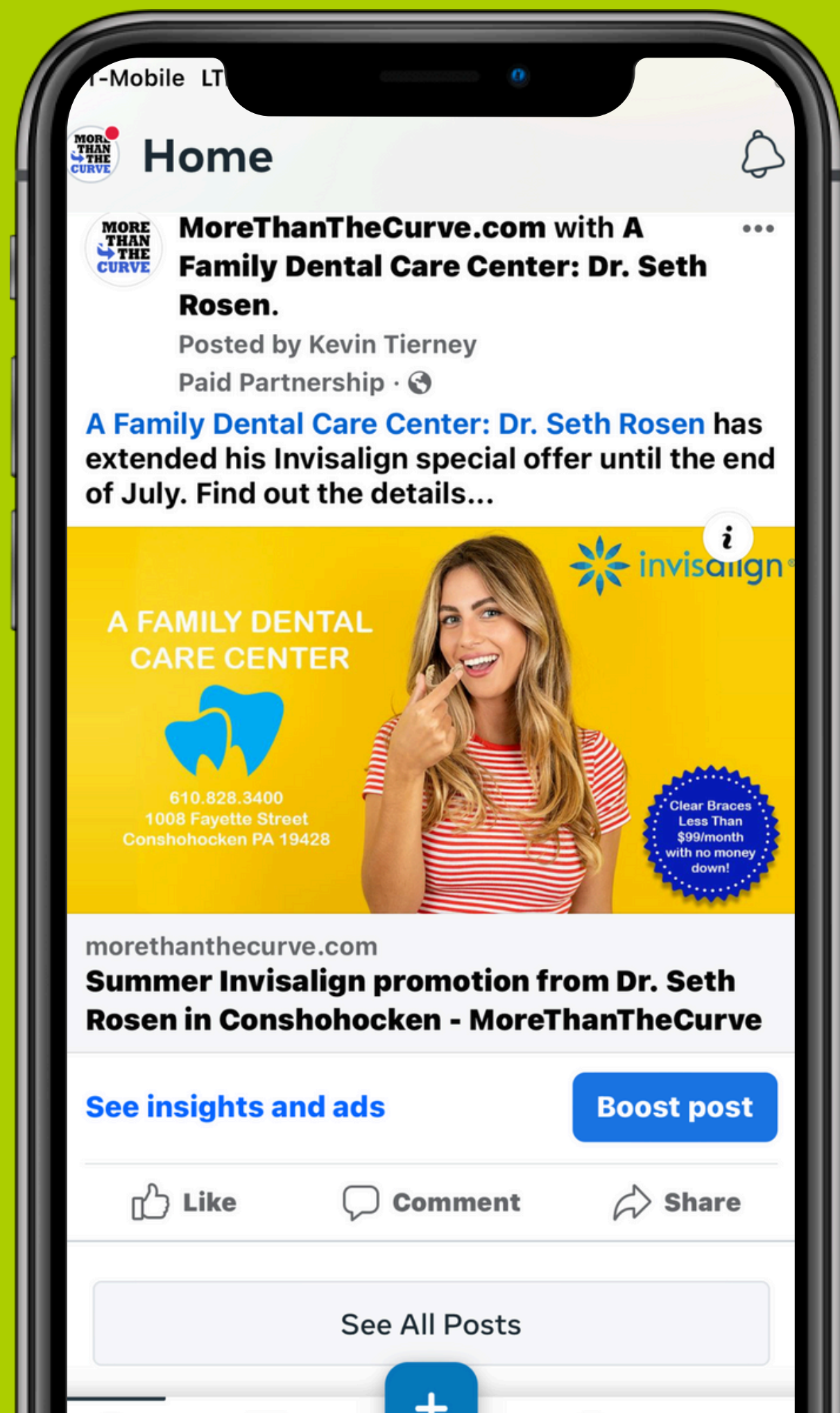


ADVERTISING OPPORTUNITIES

Social Media

Share your message across the most prominent social media accounts in the markets we cover. Burb Media offers:

- Branded Facebook posts
- Branded Instagram posts
- Branded Reels
- Branded Facebook Stories
- Branded Instagram Stories



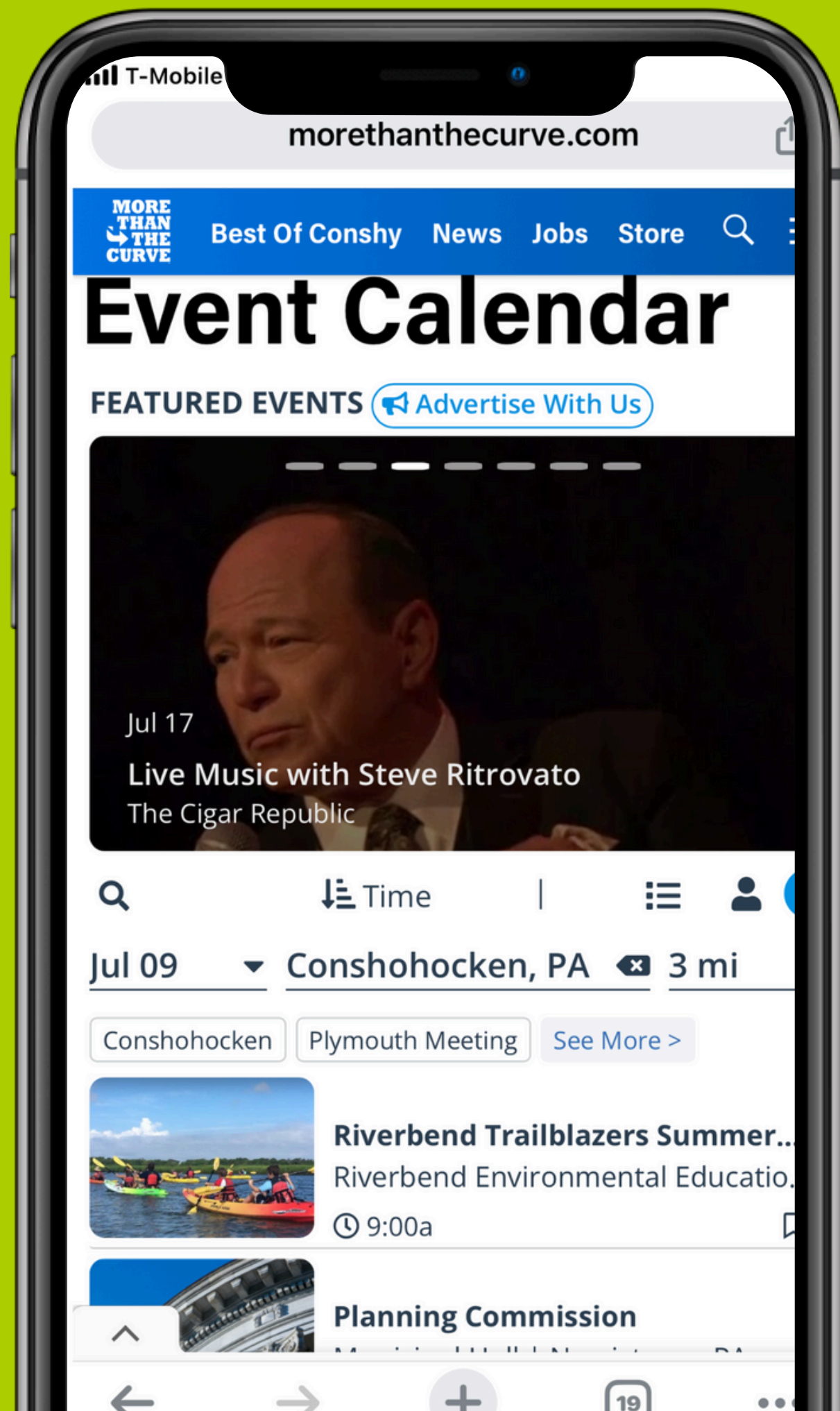
ADVERTISING OPPORTUNITIES

Event Calendar

Have your events featured on one or all three websites and shared as follows:

- Facebook
- Instagram
- Email newsletters
- Branded emails

Let everyone know it's happening!



SIGNATURE EVENTS & SPONSORSHIP OPPORTUNITIES



Conshohocken Beer Festival

Annually in October



Conshohocken Farmers' Market

Annually May to Nov



Conshohocken Winter Market

Annually in December

SIGNATURE EVENTS & SPONSORSHIP OPPORTUNITIES



**Conshohocken
Restaurant Week**

Annually in September



**Glenside-Jenkintown
Restaurant Week**

Annually in September



Tacohocken

Annually in September

SIGNATURE EVENTS & SPONSORSHIP OPPORTUNITIES



Best of Conshy

Annually in Aug/Sept



Best of Glenside

Annually in Aug/Sept



Best of Ambler

Annually in Aug/Sept

CURRENT AND RECENT ADVERTISERS & EVENT SPONSORS

The Home Experts For You Team	PlumbPro Services
Velocity Ventures	Freed-Givinish Funeral Homes
Pieri Hospitality	Trevi BYOB
The Courts at Spring Mill Station	Prime Healthcare
RE/MAX Ready	Noele Stinson - Realtor
HowIsMyIRA.com	The Binnie Bianco Team
Madison West Elm	The Jamie Adler Team
Jasper's Backyard and WestSide Grill	Penna's Italian Market
Vision Plus Fitness	Patch & Paint Pros
BE Marketing	Cencora
iThrive	Transition at Spring Mill
A Family Dental Care Center	World Wide Stereo
Cure de Repos Spa	Penn State - Abington
Product Investigations	Victorino's Pizza
Flanigan's Boathouse	Conshy Girls
The Great American Pub	Urban Air - East Norriton

Request a Proposal

CONTACT US



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