



BOROUGH OF CONSHOHOCKEN

Office of the Borough Manager

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Stephanie Cecco
Borough Manager

August 7, 2025

VIA EMAIL ONLY (Kevin@burbmedia.com)

Kevin Tierney
304 East Logan Street
Norristown, PA 19401

Re: Right-to-Know Request

Dear Mr. Tierney,

Thank you for writing to the Borough of Conshohocken with your request for information pursuant to the Pennsylvania Right-to-Know Law ("RTKL"), 65 P.S. § 67.101, *et. seq.*

This letter is a formal response to your Right-to-Know request, received on August 4, 2025. Your request stated the following: "Ridership records for Conshohocken Cab for February, March, April, May, June, and July 2025. Revenue records for the same time period."

Your request is granted and documents responsive to your request are enclosed.

If you have any further questions, feel free to contact me at 610-828-1092.

Best regards,

A handwritten signature in black ink that reads "Stephanie Cecco".

Stephanie Cecco
Borough Manager
Right-to-Know Officer

CONSHOHOCKEN CAB RIDERSHIP REPORT



FEBRUARY 2025

Submitted to:
Borough of Conshohocken
Stephanie Cecco

Submitted By:
Maureen Farrell
GVF

RIDERSHIP OVERVIEW

- Number of Days in Operation: 20
- Total Number of Rides Provided: 90
- Amount Collected in Fares: \$162.00

Adults buying individual tickets, using a 10-trip pass and represent 71 of the 90 total rides. Nearly two-thirds of the total rides occurred on a Friday or Saturday.

The majority of the rides in February were on the daytime route. 63 total rides were provided from 11 am-6 pm on Wednesday-Saturday and on Sunday. 27 rides were provided from 6 pm-11 pm on Wednesday-Saturday.

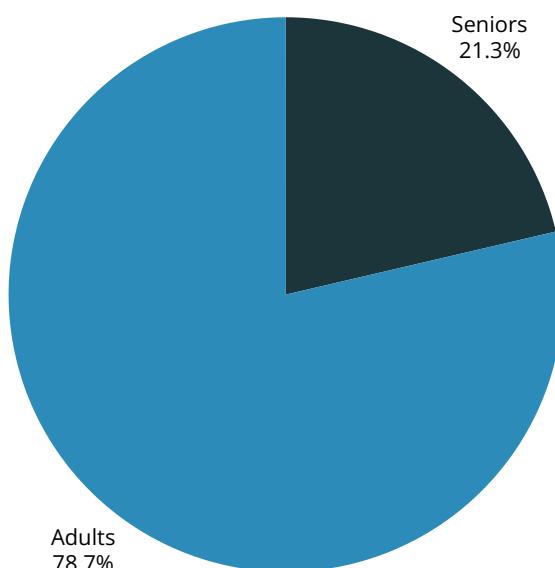
Popular stops on the daytime route were Giant and the SEPTA Station. The most popular stop on the evening route was Bar Lucca.

RIDERSHIP BREAKDOWN

Seniors: 19

Minors: 0

Adults: 70



RIDERSHIP BY DAY

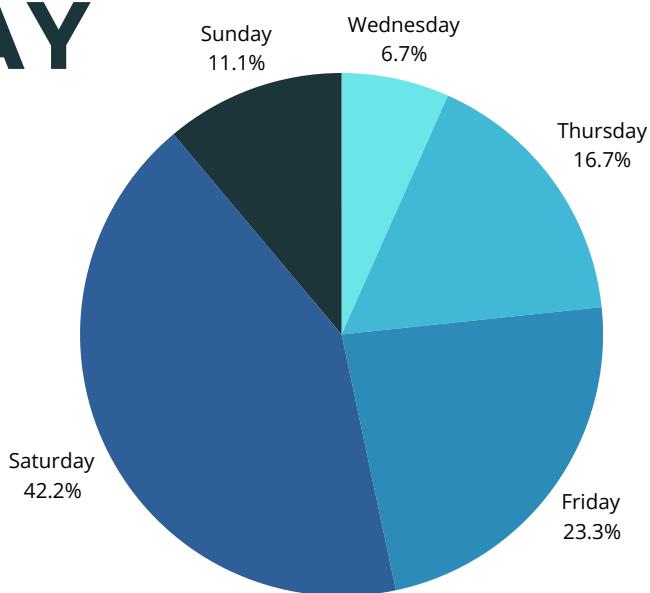
Wednesday: 6 riders

Thursday: 15 riders

Friday: 21 riders

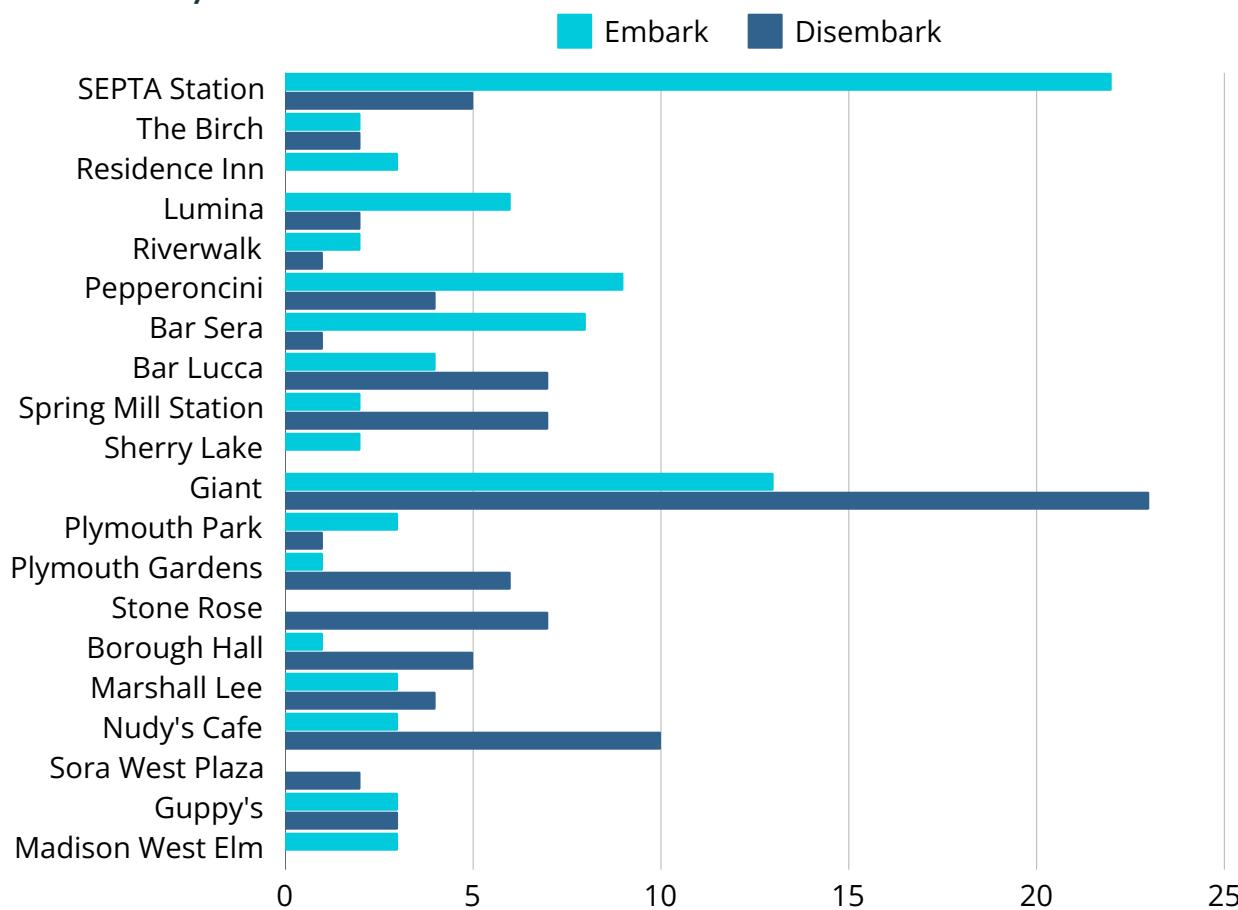
Saturday: 38 riders

Sunday: 10 riders



RIDERSHIP BY LOCATION

Giant was the most popular stop in February 2025. The SEPTA Station stop was also popular, as more people are using the Cab to connect to Regional Rail. All of the stops had riders in February.



CONSHOHOCKEN CAB RIDERSHIP REPORT



MARCH 2025

Submitted to:
Borough of Conshohocken
Stephanie Cecco

Submitted By:
Maureen Farrell
GVF

RIDERSHIP OVERVIEW

- Number of Days in Operation: 22
- Total Number of Rides Provided: 103
- Amount Collected in Fares: \$207.00

Adults buying individual tickets, using a 10-trip pass and represent 103 of the 131 total rides. Half of the total rides occurred on a Saturday, and 87% of the total rides occurred on Friday, Saturday, and Sunday.

The majority of the rides in March were on the daytime route. 106 total rides were provided from 11 am-6 pm on Wednesday-Saturday and on Sunday. 25 rides were provided from 6 pm-11 pm on Wednesday-Saturday.

Popular stops on the daytime route were Giant and Lumina. The most popular stop on the evening route was Guppy's Good Times.

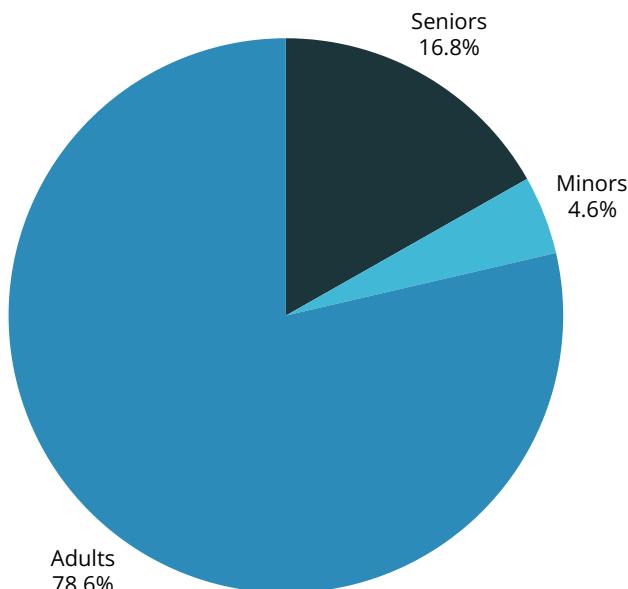
The Cab participated in the St. Patrick's Day parade on Saturday, March 15.

RIDERSHIP BREAKDOWN

Seniors: 22

Minors: 6

Adults: 103



RIDERSHIP BY DAY

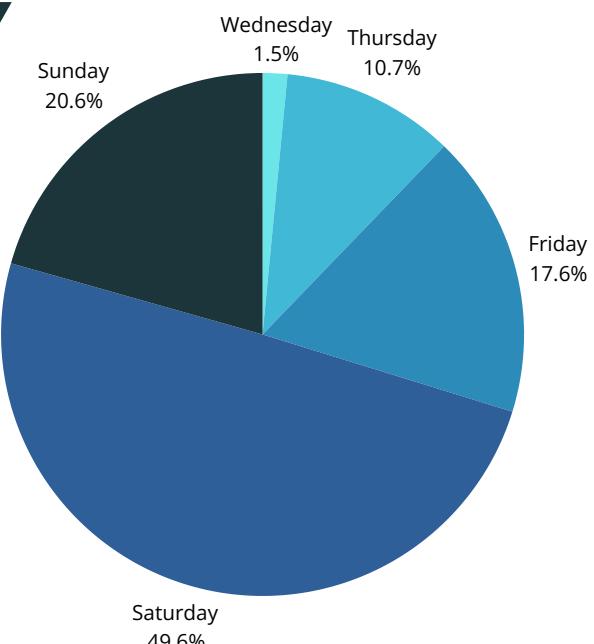
Wednesday: 2 riders

Thursday: 14 riders

Friday: 23 riders

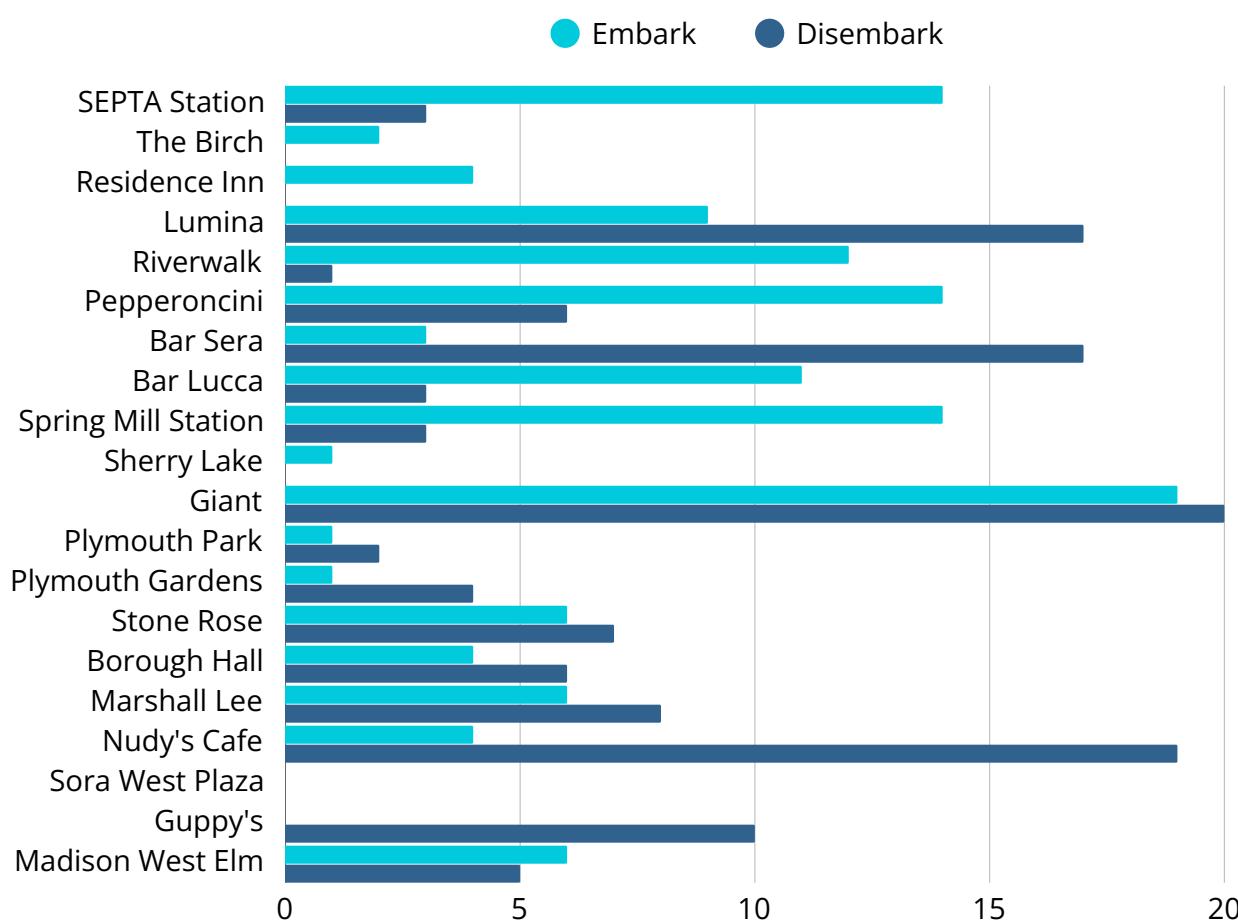
Saturday: 65 riders

Sunday: 27 riders



RIDERSHIP BY LOCATION

Giant was the most popular stop in March 2025. Other popular stops were Lumina, Nudy's Cafe, Pepperoncini, and Bar Sera.



CONSHOHOCKEN CAB RIDERSHIP REPORT



APRIL 2025

Submitted to:
Borough of Conshohocken
Stephanie Cecco

Submitted By:
Maureen Farrell
GVF

RIDERSHIP OVERVIEW

- Number of Days in Operation: 20
- Total Number of Rides Provided: 99
- Amount Collected in Fares: \$110.00

Adults buying individual tickets, using a 10-trip pass and represent 60 of the 99 total rides. Over two-thirds of the total rides occurred on Friday or Saturday.

The majority of the rides in April were on the daytime route. 71 total rides were provided from 11 am-6 pm on Wednesday-Saturday and on Sunday. 28 rides were provided from 6 pm-11 pm on Wednesday-Saturday.

Popular stops on the daytime route were Giant and the SEPTA Station. The most popular stop on the evening route was Nudy's Cafe.

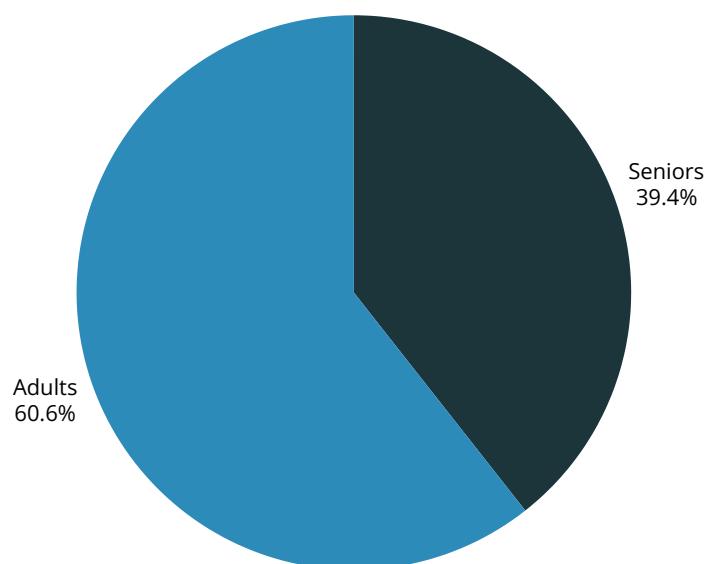
The Cab participated in the St. Patrick's Day parade on Saturday, March 15.

RIDERSHIP BREAKDOWN

Seniors: 39

Minors: 0

Adults: 60



RIDERSHIP BY DAY

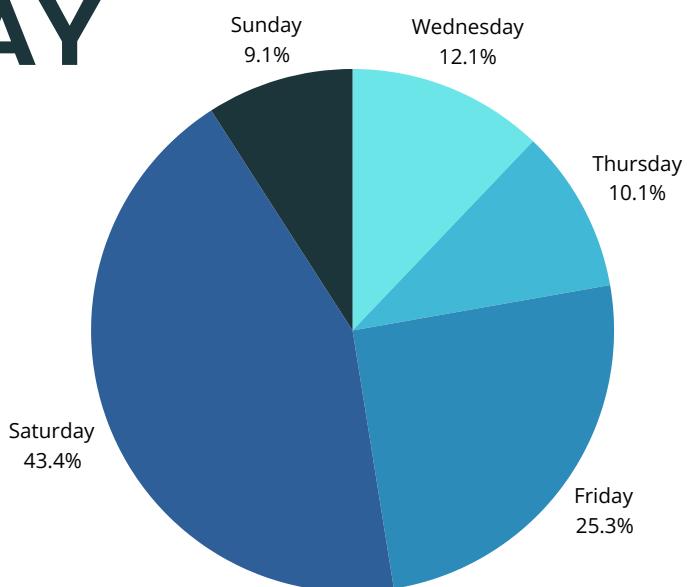
Wednesday: 12 riders

Thursday: 10 riders

Friday: 25 riders

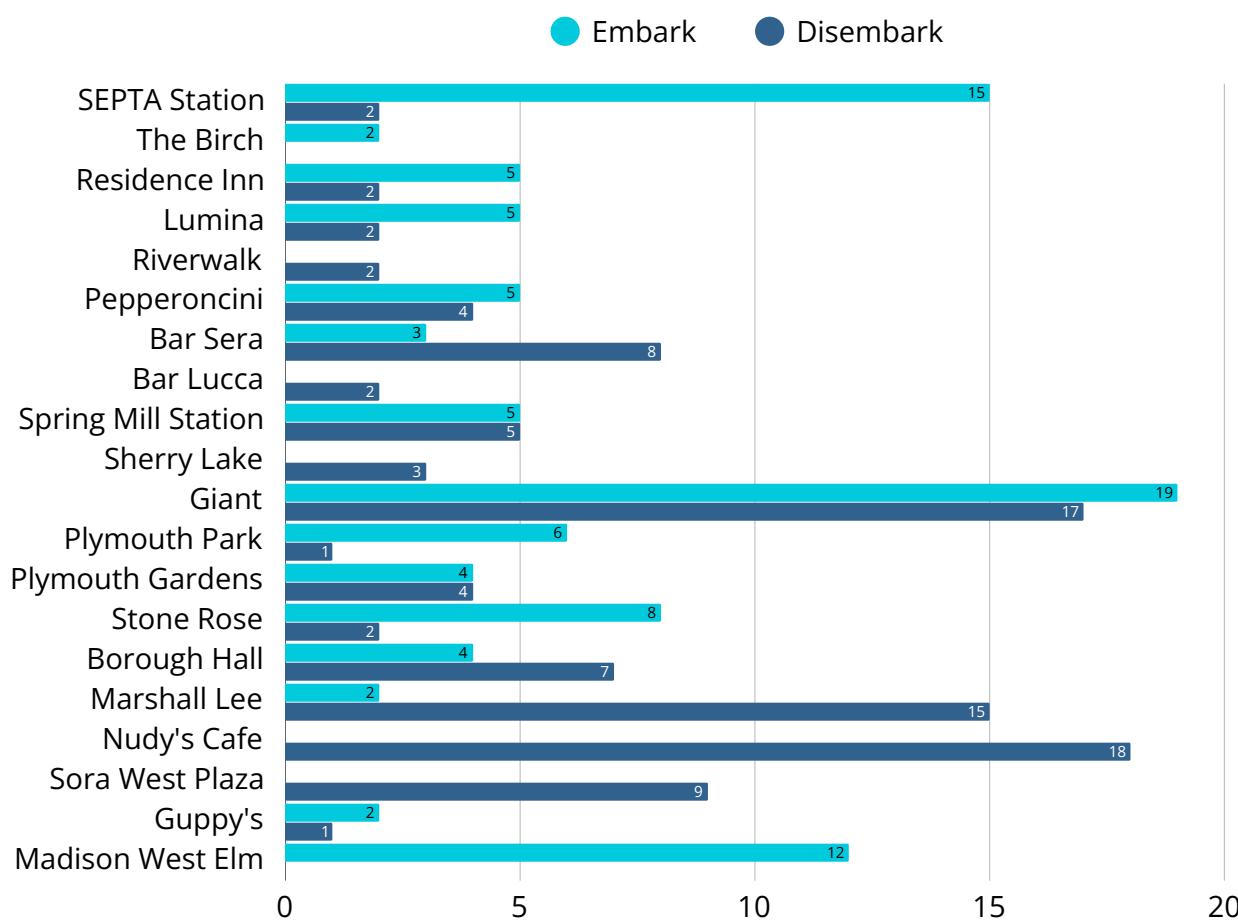
Saturday: 43 riders

Sunday: 9 riders



RIDERSHIP BY LOCATION

Giant was the most popular stop in April 2025. Other popular stops were the SEPTA Station, Marshall Lee Towers, and Nudy's Cafe.



CONSHOHOCKEN CAB RIDERSHIP REPORT



MAY 2025

Submitted to:
Borough of Conshohocken
Stephanie Cecco

Submitted By:
Maureen Farrell
GVF

RIDERSHIP OVERVIEW

- Number of Days in Operation: 23
- Total Number of Rides Provided: 128
- Amount Collected in Fares: \$46.00

Adults buying individual tickets, using a 10-trip pass and represent 45 of the 87 rides on the normal route in May. Over half of the total rides on the normal route occurred on Friday or Saturday.

The majority of the rides in May were on the daytime route. 68 total rides were provided from 11 am-6 pm on Wednesday-Saturday and on Sunday. 19 rides were provided from 6 pm-11 pm on Wednesday-Saturday.

Popular stops on the daytime route were Giant and the SEPTA Station. The most popular stop on the evening route were Bar Sera and the SEPTA Station.

On Saturday, May 10, the Cab route was abbreviated during the Bike Race to accommodate the road closures, and then served as a shuttle between the Bike Race and the Borough's 175th Anniversary Celebration. No fares were collected on this day. The Cab ridership during the special event was 41 riders.

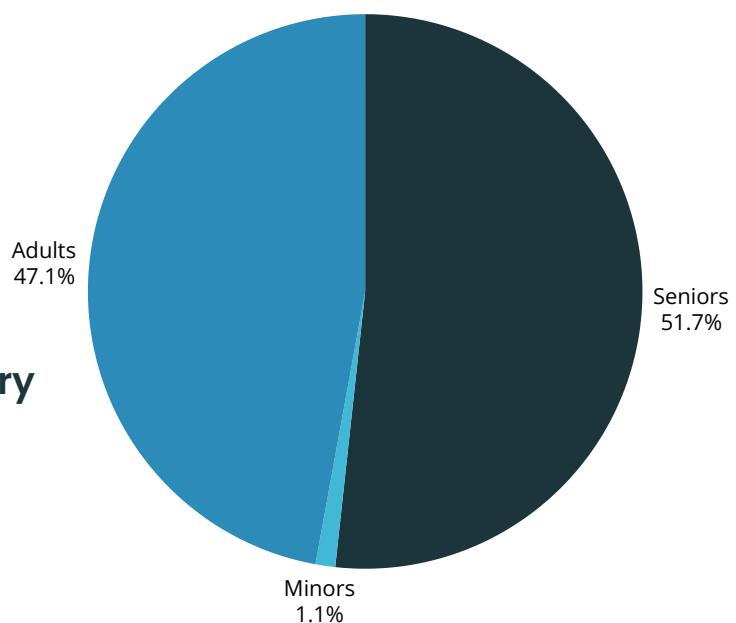
RIDERSHIP BREAKDOWN

Seniors: 45

Minors: 1

Adults: 41

***Does not include riders
during the Bike Race/175th Anniversary
on May 10**



RIDERSHIP BY DAY

Wednesday: 14 riders

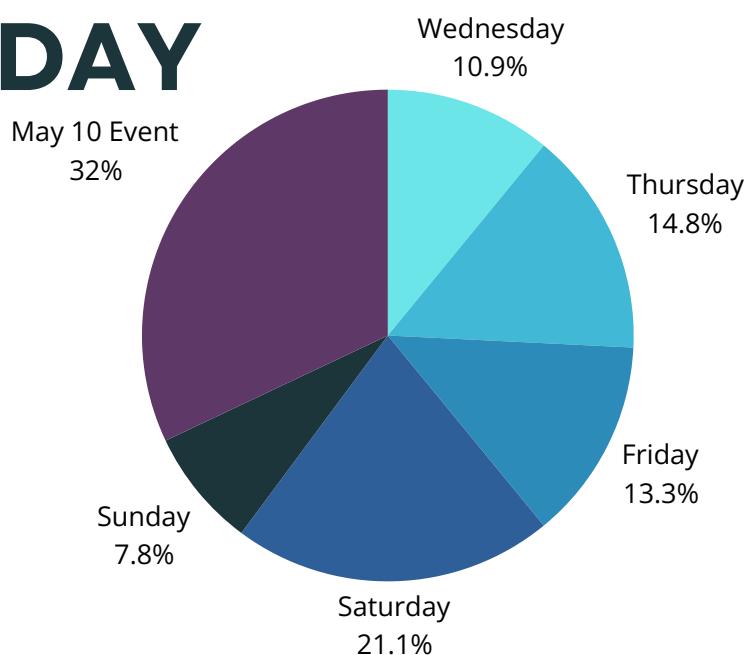
Thursday: 19 riders

Friday: 17 riders

Saturday: 27 riders

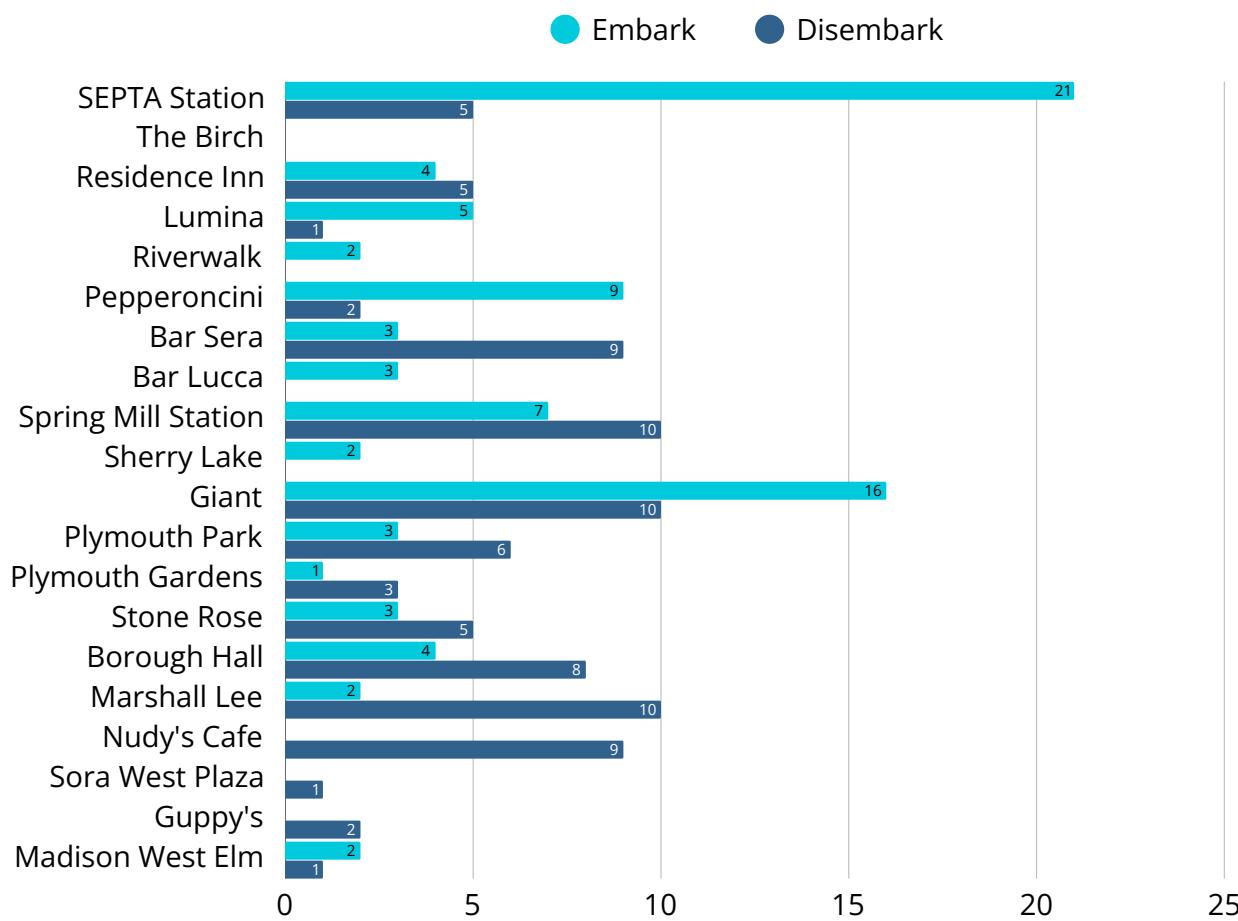
Sunday: 10 riders

May 10 event: 41 riders



RIDERSHIP BY LOCATION

Giant and the SEPTA Station were the most popular stops in May 2025. Other popular stops were the Courts at Spring Mill Station, Bar Sera, Borough Hall, and Marshall Lee Towers. *Chart does not include riders from the May 10 event.



CONSHOHOCKEN CAB RIDERSHIP REPORT



JUNE 2025

Submitted to:
Borough of Conshohocken
Stephanie Cecco

Submitted By:
Maureen Farrell
GVF

RIDERSHIP OVERVIEW

- Number of Days in Operation: **21**
- Total Number of Rides Provided: **105**
- Amount Collected in Fares: **\$94.00**

Adults buying individual tickets, using a 10-trip pass and represent 79 of the 105 rides on the normal route in June. This month, the ridership was more evenly spread out. Half of all rides were on a Friday or Saturday.

The rides in June were also evenly split between the daytime route and the evening route. 53 total rides were provided from 11 am-6 pm on Wednesday-Saturday and on Sunday. 152 rides were provided from 6 pm-11 pm on Wednesday-Saturday.

Popular stops on the daytime route were Giant and the SEPTA Station. The most popular stop on the evening route were the SEPTA Station and Madison West Elm.

GVF worked with the Borough of Conshohocken on additional promotions for the Cab, including free summer weekend rides beginning July 5.

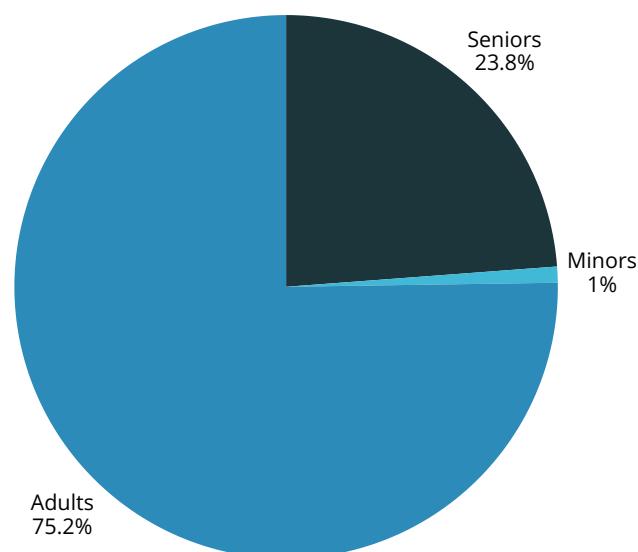
The Cab participated in the Touch-A-Truck Event on Saturday, June 7 and ran a modified route due to street closures. The Cab also ran a modified route on Sunday, June 22 due to the Bike Race.

RIDERSHIP BREAKDOWN

Seniors: 25

Minors: 1

Adults: 79



RIDERSHIP BY DAY

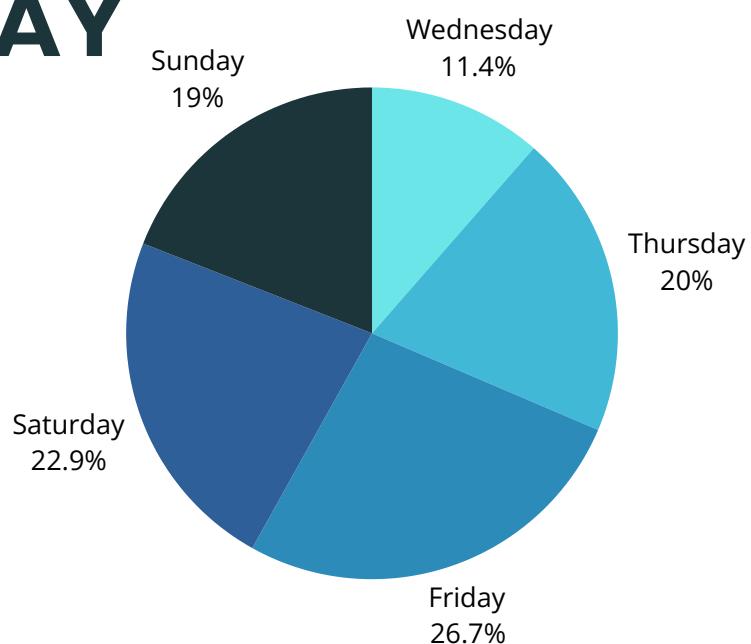
Wednesday: 12 riders

Thursday: 21 riders

Friday: 28 riders

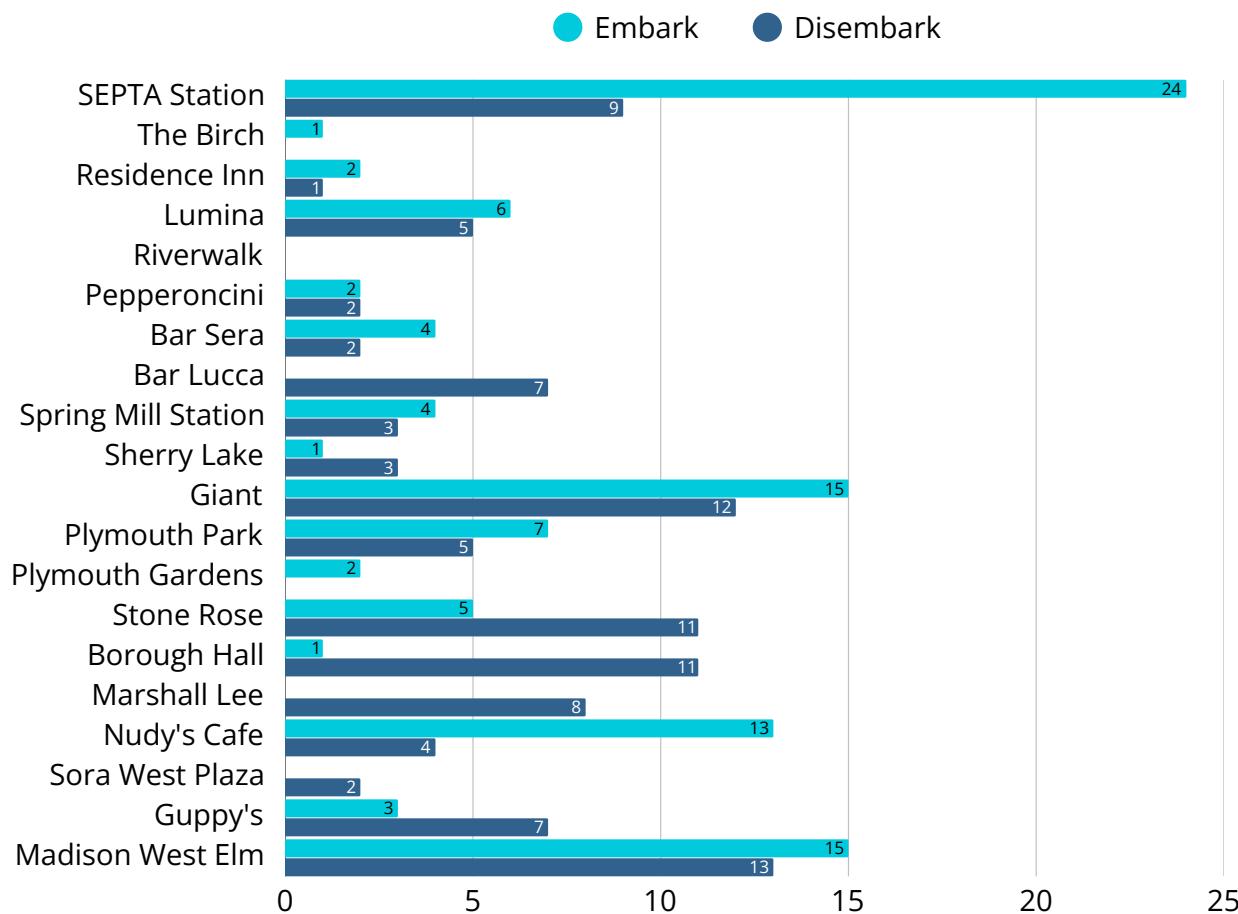
Saturday: 24 riders

Sunday: 20 riders



RIDERSHIP BY LOCATION

Giant, the SEPTA Station, and Madison West Elm were the most popular stops in June 2025. Other popular stops were Nudy's Cafe and Stonerose Restaurant.



CONSHOHOCKEN CAB RIDERSHIP REPORT



JULY 2025

Submitted to:
Borough of Conshohocken
Stephanie Cecco

Submitted By:
Maureen Farrell
GVF

RIDERSHIP OVERVIEW

- Number of Days in Operation: **21**
- Total Number of Rides Provided: **76**
- Amount Collected in Fares: **\$40.00**

Beginning on Saturday, July 5, all rides on the Cab on Friday, Saturday, and Sunday were free.

Adults buying individual tickets, using a 10-trip pass, or a free weekend ticket represent 55 of the 76 rides during July. This month, over 83% of ridership occurred on Thursday, Friday, or Saturday.

Approximately two-thirds of the rides in July were on the daytime route. 48 total rides were provided from 11 am-6 pm on Wednesday-Saturday and on Sunday. 28 rides were provided from 6 pm-11 pm on Wednesday-Saturday.

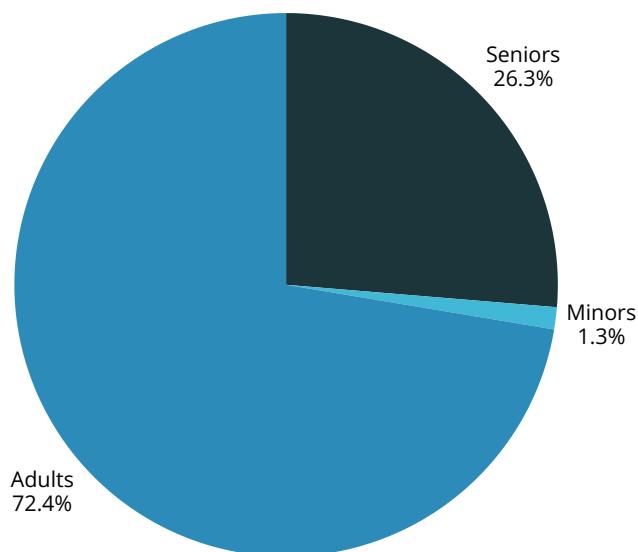
Popular stops on the daytime route were Giant and Madison West Elm. The most popular stop on the evening route were Nudy's and Madison West Elm.

RIDERSHIP BREAKDOWN

Seniors: 20

Minors: 1

Adults: 55



RIDERSHIP BY DAY

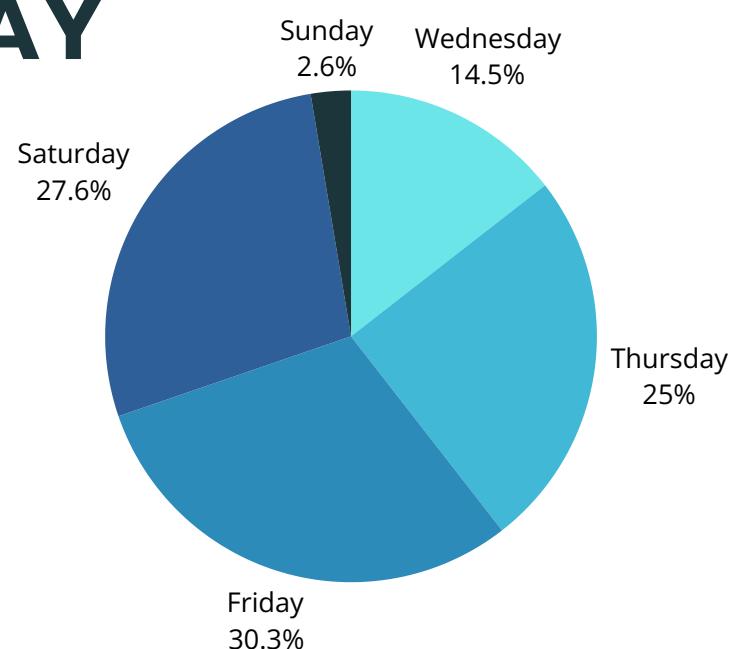
Wednesday: 11 riders

Thursday: 19 riders

Friday: 23 riders

Saturday: 21 riders

Sunday: 2 riders



RIDERSHIP BY LOCATION

Giant, the SEPTA Station, and Madison West Elm were the most popular stops again in July 2025. Other popular stops were Nudy's Cafe and Marshall Lee Towers.

